



AGH

AGH UNIVERSITY OF SCIENCE
AND TECHNOLOGY

Module name: Enterprise

Academic year: 2013/2014 Code: RMS-1-710-s ECTS credits: 1

Faculty of: Mechanical Engineering and Robotics

Field of study: Mechatronics with English as instruction language Specialty: —

Study level: First-cycle studies Form and type of study: Full-time studies

Lecture language: English Profile of education: Academic (A) Semester: 7

Course homepage: —

Responsible teacher: dr inż. Kowal Dominik (dkowal@zarz.agh.edu.pl)

Academic teachers: dr inż. Kowal Dominik (dkowal@zarz.agh.edu.pl)

Description of learning outcomes for module

MLO code	Student after module completion has the knowledge/ knows how to/is able to	Connections with FLO	Method of learning outcomes verification (form of completion)
Social competence			
M_K004	Can present the process leading to running their own business and is able to build, present and explain issues associated with creating a business plan	MS1A_U01, MS1A_K05, MS1A_W18, MS1A_K04, MS1A_U04, MS1A_K06	Activity during classes, Execution of a project, Test results, Involvement in teamwork
Skills			
M_U002	Understands and identifies the theoretical and practical issues of small business management	MS1A_U01, MS1A_U02, MS1A_K04, MS1A_W17, MS1A_W16	Activity during classes, Execution of a project, Test results, Project
M_U003	Can describe and explain the basic competence of the entrepreneur	MS1A_U01, MS1A_W17	Activity during classes, Test results
Knowledge			
M_W001	Is able to define and explain the nature and conditions of business	MS1A_U01, MS1A_W18, MS1A_W17	Execution of a project, Test results

FLO matrix in relation to forms of classes

MLO code	Student after module completion has the knowledge/ knows how to/is able to	Form of classes										
		Lectures	Auditorium classes	Laboratory classes	Project classes	Conversation seminar	Seminar classes	Practical classes	Others	Fieldwork classes	Workshops	E-learning
Social competence												
M_K004	Can present the process leading to running their own business and is able to build, present and explain issues associated with creating a business plan	-	-	-	-	-	+	-	-	-	-	-
Skills												
M_U002	Understands and identifies the theoretical and practical issues of small business management	+	-	-	-	-	+	-	-	-	-	-
M_U003	Can describe and explain the basic competence of the entrepreneur	-	-	-	-	-	+	-	-	-	-	-
Knowledge												
M_W001	Is able to define and explain the nature and conditions of business	+	-	-	-	-	-	-	-	-	-	-

Module content

Lectures

Lecture

- 1.The concept and the essence of entrepreneurship (definition, types)
- 2.Entrepreneurial competence
- 3.Institutional conditions for running your own business
- 4.Procedures for setting up and running a company in Poland
- 5.Sources of financing a new venture
- 6.Financial analysis of a small business
- 7.Innovation as the basis for entrepreneurial activities

Seminar classes

Seminar

- 1.Business plan, reason for its creation, its functions and forms
 - 2.Typical layout of a business plan
 - 3.Sources of information necessary to develop a business plan
 - 4.The problems and tasks that occur when creating a business plan
 - 5.Some practical aspects of management in small enterprises
- During seminar classes, students in project groups will develop a business plan for a sample small business.

Method of calculating the final grade

Final assessment: Passing a test from lectures, seminars (60%), group project business plan (40%)

Prerequisites and additional requirements

Prior knowledge of business management, basics of marketing and macroeconomics

Recommended literature and teaching resources

- 1.P.F. Drucker, Innowacje i przedsiębiorczość. Praktyka i zasady, PWE, Warszawa 1992.
- 2.S. Kwiatkowski, Przedsiębiorczość intelektualna. Wydawnictwo PWN, Warszawa 2000.
- 3.B. Wierzba, E. Filipiak, Przedsiębiorczość, ABC small business'u, Warszawa 2002
- 4.B. Glinka, S. Gudkova, Przedsiębiorczość, Oficyna Wolters Kluwer business, Warszawa 2011.
- 5.Przedsiębiorczość. Jak założyć i prowadzić własną firmę?, pod red. H. Godlewska-Majkowska, SGH w Warszawie, Warszawa 2009.
- 6.M. E. Gordon, Przedsiębiorczość, Onepress, Warszawa 2009.
- 7.K. Wach, Jak założyć firmę w UE, Oficyna Ekonomiczna, Kraków 2004.

Scientific publications of module course instructors related to the topic of the module

Additional scientific publications not specified

Additional information

None

Student workload (ECTS credits balance)

Student activity form	Student workload
Examination or Final test	2 h
Realization of independently performed tasks	5 h
Participation in lectures	8 h
Participation in seminar classes	8 h
Contact hours	2 h
Summary student workload	25 h
Module ECTS credits	1 ECTS