

**AGH**AGH UNIVERSITY OF SCIENCE  
AND TECHNOLOGY

Module name: Corporate Social Responsibility

Academic year: 2019/2020 Code: ZSDA-3-0126-s ECTS credits: 3

Faculty of: Szkoła Doktorska AGH

Field of study: Szkoła Doktorska AGH Specialty: —

Study level: Third-cycle studies Form and type of study: Full-time studies

Lecture language: English Profile of education: Academic (A) Semester: 0

Course homepage: —

Responsible teacher: dr hab. inż. Bogacz Paweł (bogacz@agh.edu.pl)

### Module summary

The course allows students to present in detail process of conducting corporate social responsibility, from its planning, through implementation, to reporting, including with the use of advanced reporting standards, in accordance with the Global Reporting Initiative system

### Description of learning outcomes for module

MLO code	Student after module completion has the knowledge/ knows how to/is able to	Connections with FLO	Method of learning outcomes verification (form of completion)
Social competence: is able to			
M_K001	The student is aware of social responsibility of business, especially for public relations, environment management and human resources management in strategic and operational management in the company	SDA3A_K01, SDA3A_K03, SDA3A_K02	Case study
Skills: he can			
M_U001	The student has the ability to conduct the CSR process in company and control their activities in this matter with GRI Standards	SDA3A_U07, SDA3A_U04, SDA3A_U05, SDA3A_U01	Essay
Knowledge: he knows and understands			

M_W001	The result of education within the framework of the course is the student's understanding of the philosophy of Corporate Social Responsibility (CSR) principles of sustainable development and how to conduct this process in a company resume/control using the Global Reporting Initiative. On this basis the student should independently perform project evaluation mining company selected using a systematic GRI Standards	SDA3A_W03, SDA3A_W02, SDA3A_W04, SDA3A_W01	Case study
M_W002	he student knows the philosophy of Corporate Social Responsibility (CSR), principles of sustainable and the Global Reporting Initiative systems in Standards model	SDA3A_W07, SDA3A_W04, SDA3A_W06, SDA3A_W01	Case study

### Number of hours for each form of classes

Suma	Form of classes										
	Lectures	Auditorium classes	Laboratory classes	Project classes	Conversation seminar	Seminar classes	Practical classes	Fieldwork classes	Workshops	Prace kontrolne i przejściowe	Lektorat
15	15	0	0	0	0	0	0	0	0	0	0

### FLO matrix in relation to forms of classes

MLO code	Student after module completion has the knowledge/ knows how to/is able to	Form of classes										
		Lectures	Auditorium classes	Laboratory classes	Project classes	Conversation seminar	Seminar classes	Practical classes	Fieldwork classes	Workshops	Prace kontrolne i przejściowe	Lektorat
Social competence: is able to												
M_K001	The student is aware of social responsibility of business, especially for public relations, environment management and human resources management in strategic and operational management in the company	+	-	-	-	-	-	-	-	-	-	-
Skills: he can												
M_U001	The student has the ability to conduct the CSR process in company and control their activities in this matter with GRI Standards	+	-	-	-	-	-	-	-	-	-	-
Knowledge: he knows and understands												

M_W001	The result of education within the framework of the course is the student's understanding of the philosophy of Corporate Social Responsibility (CSR) principles of sustainable development and how to conduct this process in a company resume/control using the Global Reporting Initiative. On this basis the student should independently perform project evaluation mining company selected using a systematic GRI Standards	+	-	-	-	-	-	-	-	-	-	-
M_W002	he student knows the philosophy of Corporate Social Responsibility (CSR), principles of sustainable and the Global Reporting Initiative systems in Standards model	+	-	-	-	-	-	-	-	-	-	-

## Student workload (ECTS credits balance)

Student activity form	Student workload
Udział w zajęciach dydaktycznych/praktyka	15 h
Preparation for classes	5 h
przygotowanie projektu, prezentacji, pracy pisemnej, sprawozdania	5 h
Realization of independently performed tasks	5 h
Examination or Final test	2 h
Contact hours	5 h
Inne	5 h
Summary student workload	42 h
Module ECTS credits	3 ECTS

## Additional information

### Module content

#### Lectures

##### CSR principles

History of corporate social responsibility. Presentation to the philosophy, principles and components of CSR and the Global Reporting Initiative, primarily in manufacturing plants

##### CSR algorithm

Presentation of the algorithm for implementing, maintaining and improving CSR in enterprises, with particular emphasis on manufacturing companies

##### GRI Standards as a global standard for CSR control and reporting

Acquainted with the principles, construction and algorithm of control and reporting in the system of the second third party in the GRI Standards

Directions of CSR development

Presentation of probable directions of CSR development in the world

Examples of the use of CSR and GRI Standards in companies

Presentation of the application of CSR philosophy and GRI Standards reporting in several enterprises with the employment of over 500 people. Good and slightly worse practices

CSR audit

Presentation of the sample CSR audit process in a company

**Teaching methods and techniques:**

Lectures: lecture, self work, presentation, essay

**Warunki i sposób zaliczenia poszczególnych form zajęć, w tym zasady zaliczeń poprawkowych, a także warunki dopuszczenia do egzaminu:**

Classes are optional. A positive mark for the presentation/essay prepared by the student, showing made independently assess the level of implementation of CSR in the selected company

**Zasady udziału w poszczególnych zajęciach, ze wskazaniem, czy obecność studenta na zajęciach jest obowiązkowa:**

Lectures:

- Attendance is mandatory: No
- Participation rules in classes: Classes are optional

**Method of calculating the final grade**

A positive mark for the presentation/essay prepared by the student, showing made independently assess the level of implementation of CSR in the selected company

**Sposób i tryb wyrównywania zaległości powstałych wskutek nieobecności studenta na zajęciach:**

Classes are optional

**Prerequisites and additional requirements**

lack

**Recommended literature and teaching resources**

1. Visser W., Tolhurst N.: The World Guide to CSR: A Country-by-Country Analysis of Corporate Sustainability and Responsibility, 2010
2. Benn S., Bolton D.: Key Concepts in Corporate Social Responsibility, 2011
3. Crane A., Matten T., Spence L.: Corporate Social Responsibility: Readings and Cases in a Global Context, 2013
4. Guide to GRI G4, 2013

**Scientific publications of module course instructors related to the topic of the module**

Paweł BOGACZ; Trendy i wyzwania CSR a ich uwzględnienie w polskim górnictwie; Przegląd Górniczy; 2016 nr 8, s. 16-19

Paweł BOGACZ, Marcin MIGZA; Environmental management reporting in Polish mining companies in the

context of World CSR trends; E3S Web of Conferences; 2016 vol. 10 art. nr 00058, s. 1-5  
Ireneusz SOLIŃSKI, Paweł BOGACZ, Ewa CISZYŃSKA; Biuletyn Informacyjny - Małopolsko-Podkarpacki Klaster Czystej Energii; 2010, s. 1-256, REDAKTOR NAUKOWY  
Paweł BOGACZ; Proposition of changes in the law governing the combustion of solid fuels in individual energy source used by households in Poland in terms of maximizing environmental, social and economic effects; W: Materiały konferencyjne SEED 2017: international conference on the Sustainable Energy and Environment Development; 2017, s. 123  
Paweł BOGACZ; Propozycja rozwiązań optymalizujących efekty działania uchwał antysmogowych w poszczególnych ogniwach łańcucha zapewnienia ciepła dla gospodarstw domowych; W: Materiały konferencyjne IV Polskiego Kongresu Górniczego; 2017, s. 35  
Paweł BOGACZ; Budowanie wizerunku nowoczesnej firmy górniczej w warunkach wolnego rynku; W: Materiały konferencyjne II Konferencji Górniczej TUV NORD Polska; 2009, s. 1-34  
Paweł BOGACZ; Budowanie wizerunku nowoczesnej firmy górniczej w warunkach wolnego rynku; W: Materiały konferencyjne III Forum Branży Górniczej; 2010, s. 1-67  
Paweł BOGACZ; Corporate identity jako podstawowy element tworzenia wizerunku nowoczesnego przedsiębiorstwa górniczego; Przegląd Górniczy; 2011 nr 9, s. 23-27

### **Additional information**

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