



Module name: Responsible Supply Chain Management

Academic year: 2019/2020 Code: ZZIP-1-611-s ECTS credits: 4

Faculty of: Management

Field of study: Management and Production Engineering Specialty: —

Study level: First-cycle studies Form and type of study: Full-time studies

Lecture language: English Profile of education: Academic (A) Semester: 6

Course homepage: —

Responsible teacher: Klimkiewicz Katarzyna (kklimkie@zarz.agh.edu.pl)

### Module summary

The course aims at deening the basic idea of Corporate Social Responsibility (CSR), especially with regard to manufacturing and supply chain management. The issues concerning basic CSR idea, responsible production and consumption, fair trade, sustainable products design and transformation of CSR in supplier based manufacturing will be discussed. We will also outline how globalisation reframes the business relations, and examine the effect of MNC actions on overseas suppliers and competitors.

### Description of learning outcomes for module

MLO code	Student after module completion has the knowledge/ knows how to/is able to	Connections with FLO	Method of learning outcomes verification (form of completion)
Social competence: is able to			
M_K001	Student explains the idea of Responsible Supply Chain Management and recognizes its scope and complexity	ZIP1A_K02	Project
M_K002	Student recognizes and describes multiple stakeholder expectations due to corporate policies in area of supply chain	ZIP1A_K02	Project, Execution of exercises
Skills: he can			
M_U001	Student develops and demonstrates skills in applying theory and methods to solve problems in the field of Stakeholder management	ZIP1A_U06	Project, Case study
Knowledge: he knows and understands			
M_W001	Student understands the idea of Corporate Social Responsibility (CSR) and contrasts the multiple viewpoints - is able to recognize pros and cons that exist in the area of CSR.	ZIP1A_W10	Test, Presentation, Participation in a discussion

## Number of hours for each form of classes

Suma	Form of classes										
	Lectures	Auditorium classes	Laboratory classes	Project classes	Conversation seminar	Seminar classes	Practical classes	Fieldwork classes	Workshops	Prace kontrolne i przejściowe	Lektorat
60	30	0	0	0	0	0	0	0	30	0	0

## FLO matrix in relation to forms of classes

MLO code	Student after module completion has the knowledge/ knows how to/is able to	Form of classes										
		Lectures	Auditorium classes	Laboratory classes	Project classes	Conversation seminar	Seminar classes	Practical classes	Fieldwork classes	Workshops	Prace kontrolne i przejściowe	Lektorat
Social competence: is able to												
M_K001	Student explains the idea of Responsible Supply Chain Management and recognizes its scope and complexity	-	-	-	-	-	-	-	-	+	-	-
M_K002	Student recognizes and describes multiple stakeholder expectations due to corporate policies in area of supply chain	-	-	-	-	-	-	-	-	+	-	-
Skills: he can												
M_U001	Student develops and demonstrates skills in applying theory and methods to solve problems in the field of Stakeholder management	+	-	-	-	-	-	-	-	+	-	-
Knowledge: he knows and understands												
M_W001	Student understands the idea of Corporate Social Responsibility (CSR) and contrasts the multiple viewpoints - is able to recognize pros and cons that exist in the area of CSR.	+	-	-	-	-	-	-	-	-	-	-

## Student workload (ECTS credits balance)

Student activity form	Student workload
Udział w zajęciach dydaktycznych/praktyka	60 h
Preparation for classes	10 h
przygotowanie projektu, prezentacji, pracy pisemnej, sprawozdania	20 h
Realization of independently performed tasks	10 h
Summary student workload	100 h
Module ECTS credits	4 ECTS

## Additional information

### Module content

#### Lectures

##### The new story about a business

We discuss the current story about the business, its implications and try to understand what and why changes in globalized world.

##### Evaluation and impact assessment

We discuss the different standards and methods for evaluation and assessment of socio-economic impact, especially in the field of supply chain.

##### What is a Corporation?

We discuss the basic assumption about corporations and its consequences for CSR  
We deepen into the concept of externalities and exercise critical thinking about business

##### Ethical reasoning

We try to understand how people think and judge ethical things in corporations? We get to know the basic ethical theories (consequentialistic, deontological, virtue) and develop the ability in ethical reasoning.

##### Basics of Corporate Social Responsibility

Based on a case study we discuss the core elements and models of CSR

##### Stakeholder Management

We discuss the role of stakeholders in building corporate strategy and work on stakeholder map to understand the different expectations that these groups might have toward organization

- Introduction to Stakeholder theory
- Theory of Stakeholder Identification and Salience

##### Sustainable Supply Chain Management

Based on a case study we discuss how to build a sustainable supply chain strategy  
We discuss Standards for CSR in Supply Chain Management

- Purchasing Social Responsibility
- Sustainable Packaging
- Sustainable Warehousing

- Sustainable Transportation
- Reverse Logistics

### **Workshops**

#### Working out a sustainable idea

During the class we build teams which, while using creative methods develop the idea for project.

Project is oriented towards developing a CSR strategy that aims at sustaining / greening supply chain or its parts. Project is prepared in teams partially online, partially at class.

Developing CSR strategy

Sustaining supply chain

Evaluating and monitoring the outcomes

### **Teaching methods and techniques:**

Lectures: The content presented at the lecture is provided in the form of a multimedia presentation in combination with a discussion, enriched with activating exercises relating to the issues presented.

Workshops: During the classes, the students solve different problems and work on a project related to the topic. The lecturer systematically applies the explanations and moderates the discussion with the group over the given problem. A part of the course is conducted online (blended learning)

### **Warunki i sposób zaliczenia poszczególnych form zajęć, w tym zasady zaliczeń poprawkowych, a także warunki dopuszczenia do egzaminu:**

Student should attend to the class, complete all the assignments, specified at the e-learning platform (including final test), as well as prepare and present the final project.

In case student fail to keep the deadlines he/she can extend the deadline given for completing the task. This may impact the final grade.

This needs to be in advanced agreed with the lecturer.

### **Zasady udziału w poszczególnych zajęciach, ze wskazaniem, czy obecność studenta na zajęciach jest obowiązkowa:**

Lectures:

- Attendance is mandatory: No

- Participation rules in classes: Students participate in the classes learn the content according to the course syllabus. Students should constantly ask questions and explain doubts. Audiovisual recording of the lecture requires the teacher's consent.

Workshops:

- Attendance is mandatory: Yes

- Participation rules in classes: Students are obliged to come prepared to the class, read all the required

materials and cases indicated each time by the teacher, upload the required tasks. The student's work assessment can be based on oral or written statements in the form of a colloquium, which according to the AGH study regulations translates into a final grade in this form of classes.

### **Method of calculating the final grade**

•30 % Individual engagement (Class Discussion/Participation/Case studies) + 50% Group project and presentation + 20% Final test.

•All tasks are evaluated from 1-100. The scale used for assigning the grades is: 0-50% 2.0; 51-60% 3.0; 61-70% 3.5; 71-80% 4.0; 81-90% 4.5; 91-100% 5.0. If student fail he/she should correct one or more assignments, so to get the required level.

### **Sposób i tryb wyrównywania zaległości powstałych wskutek nieobecności studenta na zajęciach:**

Max two absences are allowed. Every next unjustified absence may impact the student's level of 'individual engagement as an element of calculating the final grade. Student, who was absent during classes should perform obligatory tasks in the e-learning platform. In case of longer - justified absence student is obliged to discuss with the teacher the individual condition of passing the course.

### **Prerequisites and additional requirements**

at least B2 level of english (modul: English B2 course )

### **Recommended literature and teaching resources**

1.Nikolaos Panayiotou and Konstantinos G. Aravosis 'Supply Chain Management' in: (eds.) Samuel O. Idowu,Celine Louche 'Theory and Practice of Corporate Social Responsibility', Springer, Berlin-Heidelberg 2011.

2.Maurizio Bevilacqua, Filippo Emanuele Ciarapica, 'Design a Sustainable Supply Chain' in: 'Design for Environment as a Tool for the Development of a Sustainable Supply Chain', Springer London, 2012

3.Balkan Cetinkaya, Developing a Sustainable Supply Chain Strategy in: Sustainable Supply Chain Management.Practical Ideas for Moving Towards Best Practice, Springer Berlin Heidelberg 2011.

Additional:

1.Crane, D. Matten, L. Spence, Corporate Social Responsibility Readings and Cases in a Global Context, 2nd Edition, Routledge 2014.

M. Blowfield, A. Murray, Corporate Responsibility, Oxord University Press 2014.

### **Scientific publications of module course instructors related to the topic of the module**

- Klimkiewicz K., Oltra V., (2017) Does CSR Enhance Employer Attractiveness? The Role of Millennial Job Seekers' Attitudes. Corporate Social Responsibility and Environmental Management 24/5, pp. 449-463.
- Klimkiewicz K., (2017) The role of ESG-based compensation in sustaining the supply chain. Journal of Reverse Logistics, ISSN 2083-6422. 1, pp. 12-17.
- Klimkiewicz K. Nowak J.G. (2016) The sustainable supply chain management as the challenge for global leadership. Journal of Reverse Logistics 2(19)
- Beck-Krala E. Klimkiewicz K., (2016) Occupational safety and health as an element of a complex compensation system evaluation within an organization / International Journal of Occupational Safety and Ergonomics ; ISSN 1080-3548. vol. 22 no. 4, p. 523-531.
- Dubel A., Partycypacyjne opracowanie strategii zrównoważonego rozwoju przedsiębiorstwa. W: Finansowe i ekologiczne aspekty działalności gospodarczej, red. Maty Czyż, Wyd. AGH, Kraków 2013.

### **Additional information**

Students should come to class having done all readings and be prepared to actively participate in class. It is obligatory to sign in the course web-side on e-learning platform, as part of your exercises you will upload online.